



TRUCKING VIRTUAL CAREER FAIR

Brought to you by CareersinGear.com & DriverJobs.com

JUNE 12TH • 10AM-5PM CT



OVERVIEW

The **Trucking Virtual Career Fair** is an online career fair where job seekers and employers can interact with each other in a live, 3-D virtual environment.

Our virtual career fairs provide employers the opportunity to:

Engage in conversation with candidates via instant chat and/or webcam.

- Hold preliminary interviews to determine if potential candidates are a right fit.
- Pre-screen candidates and drive them to corresponding job openings.

Position your company as an innovative and environmentally-friendly employer.

- Beat your competitors to the virtual space, showcasing your company on the forefront of technology.
- Reduce your company's global footprint by reducing travel and printing costs.

Attend a career fair without the costs associated with travel, food or lodging.

- Save time and money by having recruiters attend from their own office.
- A five-hour event allows recruiters the chance to multi-task on the event day.

Customize your virtual booth to match your corporate employment brand.

- Choose a booth style, color and content to evoke your own office or brand.
- Add content such as video, job postings, benefits, links, etc.

View and collect resumes and applications from candidates.

- Upload positions into your booth so they're searchable within the environment, or add a link to openings listed on your careers page.
- Receive resumes/applications from candidates for 30 days after the event date.

Network with job seekers and fellow exhibitors.

- Lend your expertise to candidates in the Networking Lounge.
- Learn what your competitors are doing to bring in top talent.

Receive in-depth, post-event reporting, including chat transcripts.

- Find out who visited your booth, how long they stayed, and what they did while there.
- Chat transcripts aid in recall of conversations with candidates, allowing for easy follow-up.

RATES

Our exhibitor packages and sponsorship opportunities allow you to custom-create your virtual experience and increase your presence in front of potential hires through various channels.

All rates are agency commissionable.

EVENT SPONSOR: \$6,000

- **Exclusive Sponsor of the Social Networking Lounge:** Logo placement in networking lounge, where visitors interact with employers and employees in a live group chat session.
- **Location:** Prominent placement of your booth within the virtual career fair environment.
- **Promotion:** Company listing on the event website, in promotional e-mails, etc. Banner of company logo also displayed in the exhibit hall.
- **Customizable Booth:** A booth located in the Virtual Exhibit Hall is yours to build to your brand likeness.
- **Booth Content:** Receive up to 8 content tabs within your booth for information, such as About Us/Company Overview, Benefit Documents, Recruitment Videos, Job Openings (up to 100), FAQs, Contact Information, etc.
- **Post-Event Reporting:** Receive in-depth visitor analytics, such as booth visit reports, chat transcripts, resumes, applications and more!
- **Post-Event Applications:** All job openings will be accessible to job seekers for 30 days after the event.

PREMIUM BOOTH: \$3,000

- **Location:** Prime location near the center of the exhibit hall.
- **Promotion:** Company listing on the event website, in promotional e-mails, etc. – dependent upon how early you sign up prior to the event.
- **Customizable Booth:** A booth located in the Virtual Exhibit Hall is yours to build to your brand likeness.
- **Booth Content:** Receive up to 5 content tabs within your booth for information, such as About Us/Company Overview, Benefit Documents, Recruitment Videos, Job Openings (up to 100), FAQs, Contact Information, etc.
- **Post-Event Reporting:** Receive in-depth visitor analytics, such as booth visit reports, chat transcripts, resumes, applications and more!
- **Post-Event Applications:** All job openings will be accessible to job seekers for 30 days after the event.

STANDARD BOOTH: \$1,500

- **Promotion:** Company listing on the event website, in promotional e-mails, etc. – dependent upon how early you sign up prior to the event.
- **Customizable Booth:** A booth located in the Virtual Exhibit Hall is yours to build to your brand likeness.
- **Booth Content:** Receive up to 3 content tabs within your booth for information, such as About Us/Company Overview, Benefit Documents, Recruitment Videos, Job Openings (up to 100), FAQs, Contact Information, etc.
- **Post-Event Reporting:** Receive in-depth visitor analytics, such as booth visit reports, chat transcripts, resumes, applications and more!
- **Post-Event Applications:** All job openings will be accessible to job seekers for 30 days after the event.



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TO REGISTER:

Please contact your CareersinGear.com or DriverJobs.com representative.